

Novosys Health

For A Better Healthcare



WHO WE ARE

Our team has more than fifteen years of experience in pharmaceutical industry with Clinical Research and Health Economics and Outcomes Research. With our expertise in analyzing clinical trial data, measuring real-world outcomes, and quantifying economic burden and benefits, we generate evidence that demonstrates the full value of pharmaceutical and medical products. Additionally, we have a strong record in effectively communicating evidences to customers, via direct customer communication, scientific publications, medical and clinical education channels, and general media like Wall Street Journal. Our findings play an important role in the decision making of hospitals, health plans, physicians, policy makers, and other healthcare decision makers.



WHAT WE DO

We work with healthcare industries to provide evidences that help demonstrate product value and gain market access. Our well-designed studies cover a broad range of clinical trial analytics, health economics and outcomes research topics, such as retrospective database analysis, systematic review, meta-analysis, clinical trial data analytics, disease burden evaluation, health economic modeling, cost-effective analysis, comparative effectiveness analysis, medical communication and medical writing. We help formulate and implement strategies and tactics to gain optimal medical positioning and market access for clinical products, ranging from development phases, product launch to post-marketing, and life cycle management. We also collaborate with healthcare stakeholders to design and measure the outcomes of quality improvement programs, disease management programs, and clinical education programs with scientific robustness.



CONTACT US

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